

# AMBER R. BRANCH

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(832) 633-0077

## **PROFESSIONAL EXPERIENCE**

### *Principal Consultant | Founder*

Sharp and Booth, LLC

02//2023 - Present

Houston, TX

- Principal Consultant/ Founder to Sharp and Booth, LLC, a private coaching, training, and consulting firm specializing in Leadership Coaching, Business Agility & Product Management.
- Value Delivered: Build effective relationships with senior-level leadership to develop Agile ways of working and refine prioritized product needs for efficient value delivery, while using Jira and Jira Align.

### *Enterprise Agility Lead*

J.P. Morgan Chase

12/2022 - 01/2023

Houston, TX

- Role Description: Enterprise Agile Coach to 300 people within 4 global technology product lines, supporting the Finance, Risk, Data, and Compliance initiatives of JP Morgan Chase.
- Value Delivered: Conducted current state analysis, and team observations, and curated a gap analysis of the product operating model, identifying areas to improve Agile best practices.

### *Agile Coach*

Agile Resources - The Boston Consulting Group

08/2022 - 10/2022

Houston, TX

- Role Description: Enterprise Agile Coach to 7 squads supporting the Finance and Procurement initiatives, and 6 squads supporting the Business Intelligence and Analytics initiatives to diagnose agile knowledge gaps.
- Value Delivered: Supported an initiative to split 1 large product team into 2 smaller Agile delivery teams who were able to go through quarterly business reviews independently of one another.

### *Senior Lead Agile Coach*

APEX - Wells Fargo

05/2022- 06/2022

Houston, TX

- Role Description: Enterprise Agile Coach to 3 Commercial Capital global product lines, each with up to 5,000 team members, to synchronize strategic OKRs and high-level initiatives to high-performing teams.
- Value Delivered: Successfully disrupted siloed working patterns of leadership, uncovered existing gaps & drove new engagement between executives seeking to understand and implement Agile and Product.

### *Enterprise Agile Technical Account Manager*

Atlassian

05/2021 - 05/2022

Houston, TX

- Role Description: Strategic advisor to executives for Visa, Goldman Sachs, Newell Brands, National Grid, Schlumberger, Veterans Affairs, and Prudential Financial onboarding from Jira into Jira Align.
- Value Delivered: Empowered transformation initiatives by leading weekly, quarterly, and annual planning, strategic road mapping, and conflict resolution during the implementation of Jira, Jira Align, and Confluence

### *Senior Scrum Master*

Endurance International Group

02/2020 - 05/2021

Houston, TX

- Role Description: Portfolio Agile Coach to the Host Gator brand, implementing engineering and product initiatives with the Agile Center of Excellence, Program Management Office, and C-Level Executives.
- Value Delivered: Successfully increased average project delivery velocity for 3 high-priority initiative teams, by 109%, 164%, and 412%, through agile coaching, while generating 1.4 Million in net new revenue.

### *Agile Coach/Scrum Master*

CPAP.com

05/2019 - 02/2020

Houston, TX

- Role Description: Developed agile transformation strategy, timeline, and training materials to empower the C Suite Directors and Agile teams, to scale agile for 150 people through launching 10 agile teams.
- Value Delivered: Improved velocity by 67%, reduced unplanned work by 30%, and created an environment whereby the team was motivated, self-organized, and self-sustaining.

*Founder | Executive Director*

06/2017 - 05/2019

Ultimate Agile Experience

Houston, TX

- Role Description: Owned and operated an Agile certification, coaching, and consulting services company supporting business and technology clients.
- Value Delivered: Delivered Agile Coaching digitally and in-person certification classes for leadership on foundations, practices, and principles of Agile and Scaled Agile Framework, to improve daily operations.

*Digital Sales Account Manager*

07/2016 - 05/2017

CA Technologies - Rally

Dallas, TX

- Role Description: Coached leaders across the region of Canada who were looking to scale Agile from the team level to the program, portfolio, or enterprise levels.
- Value Delivered: Created cross-functional solutions of Agile Coaching, team training, and Rally Software for Project Managers, Directors, and C-Suite while helping to exceed a team quarterly quota by 181%

*Inside Sales Lead Development Representative*

10/2015 - 07/2016

IBM

Dallas, TX

- Role Description: Advised C-Suite Executives and Directors in the entire Canadian region on solutions for IT Infrastructure, Cyber Security, Cloud Services, Analytics, and SAAS for up to 1.5 million dollar SLAs.
- Value Delivered: Understood business needs, cultivated solutions for C Suite executives to streamline business, and secured business continuity initiatives while identifying nearly 4 million dollars in net new revenue for IBM.

*Consultant*

08/2014 - 08/2015

Hitachi Consulting Corporation

Dallas, TX

- Project Coordinator- Hormel Food Company - Set up the Program Management Office, SharePoint site, and cross-functional agile team. Successfully saved Hormel revenue by redesigning Trade Promotion Management processes after conducting a current state analysis.
- Jira Administrator - Orthofix - Provided business analysis, Jira administration, and business case development on an agile team conducting a data migration into Oracle. Facilitated current state analysis, data table mapping, and tracked test case scenario development in Jira.
- Project Manager - Hitachi Consulting - Conducted financial investigation to ensure accurate internal expense reporting and successfully orchestrated human capital management and expense reconciliation for 15 international external projects.
- Regional Project Lead - AT&T - Led as a project manager over the Texas and Louisiana regions for an energy project by AT&T to reduce cost by installing automated lighting utilizing 3 separate energy initiatives.

*National Service Participant*

06/2014 - 08/2014

AmeriCorps

Houston, TX

- Role Description: Team member of the "Food on the Move" program, which provides 2 meals a day during the summer, to children who would normally get free or reduced breakfast and lunch during the school year.
- Value Delivered: Provided breakfast and lunch 5 days a week for the children of 7 low-income apartment complexes.

FORMAL EDUCATION	CERTIFICATIONS	TECHNOLOGY
School: University of North Texas Degree: Bachelor of Science Major: Electrical Engineering Minor 1: Business Minor 2: Mathematics Honors: Cum Laude	Stimulating Urban Renewal Through Entrepreneurship CSPO - Certified Scrum Product Owner CSM - Certified Scrum Master SAFe Practice Consultant SAFe Remote Trainer SAFe Agilist	Microsoft Suite Google Suite AdobeSuite Confluence Jira Align Jira